



BAY YOUTH ORCHESTRAS of VIRGINIA
Hampton Roads' Premier Youth Ensembles

Bay Youth Orchestras of Virginia
P.O. Box 10897
Norfolk, VA 23513
757-618-1800

Advertising Rates/Contract, 2024-2025 Season

For a full listing of BYOV concerts, visit: <https://bayyouth.org/concerts-and-tickets/>

Each concert averages 500-600 audience members.

Opening Concert, November 26; Winter Concert, February 22;

Concerto Concert, March 18; Finale Concerts May 17

Ad Size	SINGLE PROGRAM	FULL SEASON (all 4 programs booklets plus website links)
**Full Page Premium (back cover, in color)	\$175	\$625
Full Page	\$130	\$585
½ Page	\$100	\$450
¼ Page	\$65	\$300

***Space is limited. Inquire about premium ad availability.*

- Full Page 5" (horizontal) x 8" (vertical)
- Half Page 4.5" (horizontal) x 3.75" (vertical)
- Quarter Page, vertical layout 2.25" (horizontal) x 3.75" (vertical)
- Quarter Page, horizontal banner 5" (horizontal) x 1.5" (vertical)
- Business Card (1/8 Page) 2.5" (approx., horizontal) x 2" (vertical)
- Ad copy deadline: Two weeks before each concert.
- Format: .jpg or .pdf file preferred; 300-400 dpi. Ads are black and white except for the back cover.

Business Name: Contact Person: Email Address: Ad size & Programs #:	Please email program advertisement to richards.byov@gmail.com no less than two weeks before the performance. You may change your ad between programs. Online payments can be made here: https://bayyouth.org/support/buy-a-program-ad/
Signed: 	Dr. Elizabeth Meszaros, Executive Director