



Bay Youth Orchestras of Virginia
 P.O. Box 10897
 Norfolk, VA 23513
 757-618-1800

Advertising Rates/Contract, 2021-2022 Season


Each concert averages 500-600 audience members.

Opening Concert, November 23, Concerto Concert, February 1; BYOV Bands, February 21,
 Winter Concert, February 26; Finale Concerts, May 10 & 14

Ad Size	SINGLE PROGRAM	FULL SEASON (all 6 programs)
**Full Page Premium (back cover, in color)	\$175	\$625
Full Page	\$130	\$585
½ Page	\$100	\$450
¼ Page	\$65	\$300
⅛ Page	\$40	\$180

***Space is limited. Inquire about premium ad availability.*

- Full Page 5" (horizontal) x 8" (vertical)
- Half Page 4.5" (horizontal) x 3.75" (vertical)
- Quarter Page, vertical layout 2.25" (horizontal) x 3.75" (vertical)
- Quarter Page, horizontal banner 5" (horizontal) x 1.5" (vertical)
- Business Card (1/8 Page) 2.5" (approx., horizontal) x 2" (vertical)
- Ad copy deadline: Two weeks before each concert.
- Format: .jpg or .pdf file preferred; 300-400 dpi. Ads are black and white except back cover.

Business Name:	Please email program advertisement to richards.byov@gmail.com . Online payments can be made here: https://bayyouth.org/support/buy-a-program-ad/
Contact Person:	
Email Address:	
Ad size & Programs #:	
Signed: 	Elizabeth Richards, Executive Director